



*Experience-led running gear reviews, training tips,
and thoughtful blogs for runners who like to ask why.*

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Sponsored Article	Brand/Product Feature	YouTube Sponsored Placement
\$1,000	\$1,000	\$500
<i>Align your brand or product with informative content.</i>	<i>Introduce a brand or product to my readership, viewers, and subscribers.</i>	<i>A 45-second sponsored placement in one of my YouTube videos, featuring your brand or product.</i>
<p>I have opportunities to sponsor advice articles across my running-focused verticals on the website or newsletter.</p> <p>For example, sponsor a running tips post providing advice on improving your performance or gear selection.</p> <p>The rate includes a minimum 12-month sponsorship.</p> <p><i>Contact me to learn about the open opportunities that align with your brand.</i></p>	<p>A custom, SEO-optimized article on my website, video on YouTube, or feature in the newsletter, including a natural 'do follow' link for SEO where applicable.</p> <p>For example, a 'new product overview' or a 'brand feature'.</p> <p>For YouTube, this includes sponsored video reviews, integrations, or dedicated sponsored videos.</p>	

Key metrics include: Over 30K monthly active users on alastairrunning.com (47K monthly pageviews, 38K monthly sessions), 17K [YouTube subscribers](#) with over 4.3M total video views, over [2,000 newsletter subscribers](#).

I generate meaningful engagement and drive sales for affiliate partners through honest reviews and recommendations.